# Legal Design Roundtable

## 29/04/2022
### Hybrid event
**Brussels and online**

12.00-14.00 CET

THE LEGAL DESIGN ROUNDTABLE 2022
The bright and the dark side of design
Université Saint-Louis - Bruxelles
Bd du Jardin Botanique, Kruidtuinlaan 43, 1000 Bruxelles
Room P02

# Program LDR2022

## The bright and the dark side of design

**12.00-12.30 | Registration**
Sandwich lunch and coffee

**12.30-12.40**
## Welcome and greetings.
## Presentation of the book "Legal Design Perspectives"
Rossana Ducato and Alain Strowel

Over the last few years, Legal Design has grown as a field of research and practice. The potential of design in the legal domain has been investigated and experimented in various sectors such as access to justice, dispute resolution, privacy indicators, policy prototyping, contractual negotiation. Being an interdisciplinary area of study, Legal Design combines different disciplines and methodologies and relies on insights from legal practice. The book "Legal Design Perspective. Theoretical and Practical Insights from the Field" intends to contribute to the study and advancement of Legal Design by presenting different voices and perspectives from scholars and practitioners active in this area. The volume brings together critical essays on the nature and methods of Legal Design and illustrations from the practice. The contributions provide the readers with the state of the art of Legal Design and a prospective outline of its future development.
The book, published by Ledizioni (Milan) is available in open access at the following link:
https://zenodo.org/record/5710846#.YkVxQy1Q2Td

Rossana  is Lecturer in IT Law and Regulation at the School of Law of the University of Aberdeen and member of its centre for Commercial Law. She is also affiliated to UCLouvain where she teaches on the Erasmus+ Jean Monnet Module "EU-DRAWS"

Alain is Professor at UCLouvain, USL-B, and the Munich IP Master. He teaches IP, IT, and Media Law. He is part of the teaching team for the Erasmus+ Jean Monnet Module "EU-DRAWS"

**12.40-13.05**
## Empowering children to understand and exercise their personal data rights
Marie Potel-Saville

How might we trigger children and teenagers' attention to read about their personal data rights but most importantly empower them to understand and exercise these rights? Is it possible to co-create a teen-friendly privacy policy with teens themselves? How does the final deliverable look like? We'll be sharing our experience and some (very cool) deliverables and user testing results!

Marie is the founder and CEO of Amurabi, a legal innovation by design agency. She teaches innovation by design at Singapore Management University, Sciences Po, Assas and SKEMA, she's a member of the advisory board of the Serpentine Gallery's Legal Lab and combines 15+ years of experience in Magic Circle and as a GC in EMEA.

## 13.05-13.30
## Le legal design appliqué à la Déclaration de droits lors de l'arrestation
### Olivier Beaujean

Droits Quotidiens Legal Design a redesigné la "déclaration des droits belges" remise à toute personne en état d'arrestation. C'est un exemple concret d'application du legal design en droit pénal. Le droit à l'information est nécessaire pour garantir un procès équitable ; mais lorsque les personnes arrêtées ne reçoivent pas ces informations sous une forme accessible, elles ne sont pas en mesure d'exercer leurs droits. Ces droits sont donc illusoires en pratique. Dans ce contexte, en 2018, un groupe d'associations européennes a lancé le projet « Access Just ». Ce projet vise à améliorer l'accès à la justice, principalement en clarifiant l'ensemble des lettres des droits européennes.

Olivier Beaujean est juriste et licencié en communication - journalisme (UCLouvain). Il est expert de langage clair/legal design. Il a piloté de nombreuses missions de simplification juridique pour les secteurs public, associatif et privé. Il est directeur de Droits Quotidiens Legal Design, agence de communication juridique.

## 13.30-13.55
## Dark patterns under the EU regulatory loupe
### Agustín Reyna

Consumers increasingly face "dark patterns" because on-line user interfaces are designed to deceive consumers to take decisions that are not in their favour but serve companies' commercial interest. The use of unfair practices to distort consumers' economic behaviour is not new, but it takes a new important dimension as a result of the massive collection of data and the use of technology to build consumer profiles and anticipate consumer behaviour. This contribution argues that EU consumer law already has partial capacity to address these situations, but it is currently not sufficiently enforced. In addition, EU law must be updated to tackle these unfair practices and ensure consumers are not harmed by misleading user interfaces and data personalisation techniques.
*You can read BEUC paper on dark patterns here: https://www.beuc.eu/publications/beuc-x-2022-013_dark_patters_paper.pdf*

Agustín Reyna is Director of Legal and Economic Affairs at The European Consumer Organisation, BEUC. Agustín heads the legal and economic department composed of five policy teams (Financial Services, Digital, Consumer Rights, Competition, and Consumer Redress and Enforcement). He leads the Financial Services team and coordinates the organisation's work on competition law enforcement and policy before the Commission and the EU courts. He holds a PhD in law from the University of Bremen.

## 13.55-14.00
## Concluding remarks and farewell

# Practical information

The participation to the event is free, but registration is needed

You can register here: https://surveys.usaintlouis.be/index.php/882666?lang=fr
Registration closes on the 25th of April

The event will be in English and French

## Scientific and organising committee

Rossana Ducato, Alain Strowel, and Quentin Fontaine

Team of the Erasmus+ Jean Monnet Module "Clinic on EU Digital Rights, Law, and Design" at UCLouvain

in collaboration with LeDA - The Legal Design Alliance

The event is included in the activities proposed by the research centers CePRI and SIEJ of

USL-B and CRIDES of UCLouvain

With the support of the Erasmus+ Programme of the European Union